

**Mitsui & Co., Ltd. Environment Fund 2012**

**Activity Grant / Progress Report**

Date : September 30, 2014

Please check the appropriate period :

1st year		2nd year		3rd year	
Oct'12-Mar'13	Apr'13-Sept'13	<input checked="" type="checkbox"/> Oct'13-Mar'14	<input checked="" type="checkbox"/> Apr'14-Sept'14	Oct'14-Mar'15	Apr'15-Oct'15

Please fill in the term of activity :

From	04 - 01 - 2014	To	09 - 30 - 2014
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Contract No.	K12-G-704		
Name of Organization	Japanese Association of Northeast Ohio		
Representative	Dr. Fukuo Hashimoto		
Person in Charge	Chiaki Nakayama	Tel.:440-684-0860	E-Mail : chiaki_n@hotmail.com
Project Name	Japanese Cherry Tree Plantation in City Parks of Northeast Ohio		
Implementation of Activities for the report period			
Implementation Schedule mentioned on the Application		Actual Implementation	

<p>Apr. 2014</p> <ul style="list-style-type: none"> <li>- Submit "Progress Report"</li> <li>- Plant cherry trees</li> <li>- Execute a publicity campaign at the Mitsui Distinguished Lecture Series</li> <li>- Post "bloom watch" on website</li> <li>- Organize a Hanami event</li> </ul> <p>May 2014 - Hold a Core Team meeting</p> <p>Jun. 2014 - Host the Annual Sakura Picnic</p> <p>Aug. 2014 - Start preparing "Progress Report"</p> <p>Sept. 2014 - Hold a Core Team meeting</p>	<p>Apr. 2014</p> <ul style="list-style-type: none"> <li>- The Cherry Tree Plantation Program was presented at a community meeting, "A Dialogue between Asian Community Leaders and Mayor Frank Jackson"</li> <li>- "Progress Report Oct.2013-Mar. 2014" was submitted</li> <li>- Cherry trees were planted</li> <li>- A publicity campaign at the Mitsui Distinguished Lecture Series at John Carroll University (4/8)</li> <li>- Bloom watch was posted on the website</li> </ul> <p>May 2014</p> <ul style="list-style-type: none"> <li>- Core Team meeting was held (5/8)</li> <li>- Sakura for the Earth program was presented at the Japanese Women In Cleveland meeting (5/28)</li> <li>- Additional campaign brochures and other goods were prepared</li> </ul> <p>Jun. 2014</p> <ul style="list-style-type: none"> <li>- The Annual Sakura Picnic was held (6/8)</li> </ul> <p>Sept. 2014</p> <ul style="list-style-type: none"> <li>-The Core Team meeting was held (9/20)</li> <li>- A Core Team member ran a marathon at the Akron Marathon for campaign (9/27)</li> </ul>
<p>Degree of Accomplishment in this period (when activities to be done <b>until the end of this period</b> is 100%)</p>	<p>95 %</p>
<p style="text-align: center;">Accomplishment / Result of Activities (Please describe the result of activities and attach the documents supporting the result)</p>	
<p>Most activities were implemented as planned. Due to unusually severe spring weather, however, the flowers did not bloom. Consequently, the Hanami event was not materialized.</p> <ul style="list-style-type: none"> <li>▪ 15 cherry trees were planted in Cleveland and 30 in Akron</li> <li>▪ Additional program T-shirts, pens, pins and lanyards were purchased for the Annual Sakura Picnic and other events.</li> <li>▪ A publicity campaign was conducted at the Mitsui Distinguished Lecture Series, John Carroll University, a Japanese Women in Cleveland meeting, and the Akron Marathon.</li> <li>▪ The "Sakura for the Earth" program was advertised in the program book of the 65th Twins Club Convention held in Strongsville, OH, June 27 - 28.</li> <li>▪ Bloom watch was posted on the website from mid-April through the month of May.</li> <li>▪ The Annual Sakura Picnic was held with more than 130 participants including Mr.&amp; Mrs. Kazuyuki Katayama, the Consul General of Japan in Detroit, on June 8, 2014.</li> <li>▪ The Core Team meetings were held in May and September.</li> </ul>	

(Name of the attached documents):

1. May 14, 2014 Core Team Meeting Minutes (Attachment 1)
2. Sept. 20, 2014 Core Team Meeting Minutes (Attachment 2)
3. The photos of newly planted cherry trees in Cleveland and Akron (Attachment 3)
4. The report and photos of the Annual Sakura Picnic (Attachment 4-(1) & (2))  
報告記事 : <http://blog.janosakura.org/2014/06/2014.html>  
写真集 : <http://www.janosakura.org/home/shashin-shuu>
5. Photos of the campaign activity at the Mitsui Distinguished Lecture Series and the Akron Marathon (Attachment 5-(1) & (2))
6. Photos of the "Sakura for the Earth" ad (Attachment 6-(1) & (2))

For more photos, please visit JANO's website: <http://www.janosakura.org/home/shashin-shuu>

Evaluation of activities implemented during the report period  
(Please describe self evaluation of activities and/or issues to be solved.)

1. Overall, planned activities have been implemented within the specified time frame.
2. The plantation site at the Cleveland Metroparks Brookside Reservation has been expanded into the city of Cleveland as planned and ready for cherry tree plantation for this program. 15 cherry trees (5 of them were not planted last year due to the construction delay) were planted in the area.
3. The Annual Sakura Picnic was held on June 8. Despite the rainy weather, more than 130 Japanese and Americans (including JANO members as well as non-members) celebrated this years' cherry tree plantation and enjoyed picnic lunch, taiko performance and games.
4. The Core Team members went out to take advantage of as many opportunities as possible for campaigning for the "Sakura for the Earth" Program.
5. The campaign for "Sakura for the Earth" program was reached to a wider community through a one-page ad on the program book of the 65th Twins Club Convention held in Strongsville, OH, June 27 - 28.

Activities to be implemented next 6 months

1. Publicity activities for the Sakura for the Earth Program are planned at the following events:
  - October 30, The East Asian Studies Festival at the John Carroll University
  - December 13, "Fun Fair" at the Japanese Language School of Cleveland
  - January 2015, JANO's New Year's Party
  - March 2015 JANO's social event, "Celebrate Cherry Blossom Bowling Game"
2. The Core Team meeting is planned in February 2015.

If you have any additional comments, please fill them in here.

There is no additional comment at this time.