

Mitsui & Co., Ltd. Environment Fund 2012

Activity Grant / Progress Report

Date : 3/10/2015

Please check the appropriate period :

1st year		2nd year		3rd year	
Oct'12-Mar'13	Apr'13-Sept'13	<input checked="" type="checkbox"/> Oct'13-Mar'14	<input checked="" type="checkbox"/> Apr'14-Sept'14	Oct'14-Mar'15	Apr'15-Oct'15

Please fill in the term of activity :

From	10 - 01 - 2014	To	03 - 31 - 2015
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Contract No.	K12-G-704		
Name of Organization	Japanese Association of Northeast Ohio		
Representative	Dr. Fukuo Hashimoto		
Person in Charge	Chiaki Nakayama	Tel.:440-684-0860	E-Mail : chiaki_n@hotmail.com
Project Name	Japanese Cherry Tree Plantation in City Parks of Northeast Ohio		
Implementation of Activities for the report period			
	Implementation Schedule mentioned on the Application	Actual Implementation	

1. Publicity activities for the Sakura for the Earth

Program are planned at the following events:

- October 30, The East Asian Studies Festival at the John Carroll University
- December 13, "Fun Fair" at the Japanese Language School of Cleveland
- January 2015, JANO's New Year's Party
- March 2015, JANO's social event, "Celebrate Cherry Blossom Bowling Game"

2. The Core Team meeting is planned in February 2015.

Oct. 25, 2014

- "The Progress Report Apr.- Sept. 2014" was submitted to the Mitsui Environmental Foundation

Oct. 30, 2014

- The Core Team members along with the JANO members implemented publicity activities at the East Asian Studies Festival at the John Carroll University.

Oct.30 2014

- Fukuo Hashimoto, the President of JANO, visited Ms. Kaoko Hirata and Ms. Masumi Sato at the Mitsui & Co., Ltd. Tokyo headquarters.
- Fukuo Hashimoto, the President of JANO, visited the Japan Cherry Blossom Association in Tokyo and exchanged ideas on possible collaboration between JANO and the Association with Mr. Asada, the Secretary-General of the Association

Dec. 13, 2014

- A publicity campaign was held at the "Fun Fair" of the Japanese Language School of Cleveland.

Jan. 11, 2015

- The progress and the plans of the Sakura for the Earth program were presented to the JANO members and the guests at JANO's New Year's Party/the General Assembly.

Jan.26, 2015

- The ordering process of cherry trees was started.

Jan. 27, 2015

- A meeting to implement outdoor activities around the cherry trees in April 2015 was held with the representatives of the Cleveland Metroparks.

Feb. 24, 2015

- The Core Team meeting was held to review the progress of the program and plan activities for the next term.

Degree of Accomplishment in this period (when activities to be done until the end of this period is 100%)	95 %
Accomplishment / Result of Activities (Please describe the result of activities and attach the documents supporting the result)	
<ol style="list-style-type: none"> 1. The Sakura for the Earth Christmas tree was displayed and campaign goods were distributed to the participants at the East Asian Studies Festival, John Carroll University. 2. The details of the last accounting report were explained to Ms. Kaoko Hirata in Tokyo. 3. A Q & A session on the program was held as a campaign activity at the Fun Fair, the Japanese Language School of Cleveland. 4. The progress of the Sakura for the Earth program was presented to the JANO members, Mr. Kazuyuki Katayama, the Consul General of Japan in Detroit, and the guests from the local community. 5. 10 cherry trees for Cleveland and 30 for Akron were ordered for spring 2015 plantation. 6. JANO agreed to cooperate with the Cleveland Metroparks in materializing their guided cherry blossom strolls for 3 Sundays in April 2015, and invited them to JANO's cherry blossom viewing. 7. The progress during this funded term was reviewed and the feasible activities for the next term were identified at the Feb. 24 Core Team meeting. 	
(Name of the attached documents):	
<ol style="list-style-type: none"> 1. Photos of the publicity campaign at the John Carroll University (Attachment 1) 2. Activity report: A publicity campaign at the Japanese Language School of Cleveland (Attachment 2) 3. Report of The New Year's Party (Attachment 3) Additional photos: https://drive.google.com/folderview?id=0BzdySmN-CRyGWXNKeGZZOTRRZW8&usp=sharing 4. The flyer of the Cherry Blossom Strolls (Attachment 4) 5. Photos of the materials on the Sakura for the Earth program as well as information about "Japanese and Cherry Blossom" provided to the Cleveland Metroparks (Attachment 5) 6. Minutes of the Core Team meeting on Feb. 24, 2015 (Attachment 6) 	
Evaluation of activities implemented during the report period (Please describe self evaluation of activities and/or issues to be solved.)	
<p>The publicity campaigns and the Core Team meeting were held as planned except the cancellation of a social event, "Celebrate Cherry Blossom Bowling Game", due to the inclement weather. Instead, we set up a meeting with the representatives of the Cleveland Metroparks to discuss ideas to celebrate cherry blossom in April and to brainstorm ways for future collaboration between the two organizations to promote cherry blossom as a symbol of friendship as well as the spirit of environmental conservation here in northeast Ohio.</p> <p>The Sukura for the Earth program is now promoted on JANO's Facebook. https://www.facebook.com/pages/Japanese-Association-of-Northeast-Ohio-JANO/105070579398</p>	
Activities to be implemented next 6 months	

1. Publicity activities for the Sakura for the Earth Program are planned at the following events:

- April 8, The Annual Mitsui Distinguished Lecture Series
- April 12, 19 & 26, The Cleveland Metroparks Cherry Blossom Stroll
- Mid- to late April, Cherry blossom viewing (Hanami)
- June 14, The Annual Sakura Picnic
- Late summer, a closing event of the Sakura for the Earth program

2. The Core Team meeting is planned in August 2015 (tentative schedule).

If you have any additional comments, please fill them in here.

There is no additional comment at this time.